Asda Foundation aims to process an application within 6 weeks of receipt from the Community Champion. While we encourage you to stay in touch with your Community Champion throughout the process, we kindly ask that you do not ask them for regular updates.

If we require further information, we will contact you using the details provided in your application form; please ensure that your contact details are accurate; if our team are unable to get a response from you within two weeks, you risk the application being unsuccessful.

If any amendments or reductions need to be made to your application (for example, if some of the items for which you have requested funding do not meet our criteria) we will notify you by email prior to your application being approved.

Approved grants

Once a grant has been approved by Asda Foundation, your Community Champion will be notified by email, so they can get in touch with you to deliver the good news! A cheque will then be posted to the address you provided on your application form. You will also receive an email on the day the cheque is sent out.

Your Community Champion may wish to arrange a visit with your group to see the impact of our funding in action, and to get a better understanding of the impact our support has had. They may also want to take some pictures of the activities taking place (subject to you and your members' permission), to celebrate the success of your funding application.

Unsuccessful grants

We receive a lot of applications and sometimes we must make difficult decisions. We reserve the right to make a judgement call in relation to the criteria outlined in this document. The decision of Asda Foundation is final and at our discretion. *We value every penny that we spend. Applications which Asda Foundation considers do not provide best impact for money may be unsuccessful.*

If a grant is unsuccessful, you will be notified by the Asda Foundation team and given feedback. You will be unable to submit a new application during the same grant round but are welcome to try again in any future grant round (provided that any concerns raised by Asda Foundation have been addressed, and subject to any new criteria and guidelines for those future grant rounds, as these are updated on a round-by-round basis).

Retired grants

If Asda Foundation is missing information or does not receive a reply from the applicant group regarding any additional information that is required within a set timeframe, the grant will be retired. As above, you would be unable to submit a new application during the same grant round but would be free to reapply in future grant rounds.

