Group Details

Store
Please select your closest Asda Community Champion store, you can use our store locator tool [here](link) to help you.

Annual Income
Please select which band reflects the total annual income for your group.

Safeguarding Lead Details

Safeguarding Details Needed

Please provide 2 safeguarding contacts for your organisation. These are people we can contact in the event of a safeguarding query.

Postal Address Details
If your application is successful, Asda Foundation will make payment by cheque (this is our only means of payment). Please provide an accurate postal address for the cheque to be sent to. This must be an address with a letterbox, accessible to Royal Mail and is regularly checked for incoming mail.

Address Check

Please confirm that this postal address is checked regularly for mail and won't change for at least the next 12 weeks.

Payee Name

Successful application will receive payment by cheque as this is our only means of payment. Please enter the payee name of your group as it appears on your bank account. Please note we can only make payments to group accounts, we cannot make payment to individuals or personal bank accounts.

Proof of Payee Name

Please upload your organisation's latest 3 months of bank statements. Your organisation's payee name must be clearly visible.

Bank Check
Please confirm that your bank accepts cheque payments.

Your Project

Overview
Tell us about your space or building, we'd love to know how long it has been established, how it currently benefits your community, and what activities and services are provided there.

Grant Objective
Please select which funding objective(s) your project will meet.

Funding Purpose
Please give an overview of what Asda Foundation funding would be used for, and how you will use it to meet the objective(s) selected above.

Identified Need
How have you identified that this activity/project is needed in your community?

Impact

Beneficiaries
Estimate the average weekly footfall of people in your space. Please enter a numerical value.

Users of your Space
Please list the different groups who use your space on a regular basis.

Change in Users
Do you expect the number of users to increase once this project is complete?

Age Demographic
Please select the main age demographic of the beneficiaries of this funding. You can select up to 2.

Target Demographic
Tell us more about the people who use your space and why it is important to them.

Area Demographic
How would you describe the area where your project or activity will take place? Where possible take into account factors such as the deprivation index, and any prevalent social issues (such as crime rates, employment prospects, isolation and lack of support services).

Volunteers
Will volunteers be involved in delivering this project/activity?

Impact
What positive differences do you expect the funding will make? Please include the difference it will make for
   a) your group b) the people you support and c) your local community.

Other

Are you able to carry out your project between September 2025 and December 2026?

Fees
Do you charge any fees to access your service and/or this particular activity

Fee Details
Please give details on these fees, including the amount, the regularity and what the fees are used for.

Finances

Total Project Cost

What is the total cost of the project you are undertaking? The amount you request from Asda Foundation funding must account for between 50-90% of the total project. I.e. the maximum your total project can be is

£40,000, as 50% of this would be £20,000 (the maximum funding available from Asda Foundation).

Amount Requested (£):

Please enter the amount of funding you are requesting from Asda Foundation towards your project - between £10,000 & £20,000. You must have raised at least 10% of the total project cost. If successful, we will require receipts to evidence your use of funding.

Fundraising

How much have you raised already? You must have raised at least 10% of the total project cost outlined above. We will look for evidence of your fundraising in the bank statements and accounts you provide.

How Have You Fundraised?

Please give details on how you have fundraised so far, and where we can see evidence of this in the financial accounts or bank statements provided. If the funding has been pledged but not yet donated by another funder, please upload evidence of this in the Financial Accounts upload field below - alongside your accounts.

Further Fundraising

If the 10% you have already raised, plus the contribution from Asda Foundation does not equate to the total project cost, please outline how you will raise the remaining funds

Cost Table

Using the cost table below, please list all the costs associated with your total project and indicate which elements Asda Foundation would be contributing to.

Please list all elements of the project. (e.g. flooring, roof, bathrom fixtures)	Cost	Please indicate which element/s you wish Asda Foundation to fund

Contingency Plans

What contingency plans do you have if the cost of the project/material increases?

Financial Accounts

Please upload your management accounts from the last 2 full financial years.

Commentary

Use this space to add any commentary on your accounts. Please include information on reserves - restricted or unrestricted, i.e. why you have them, what their purpose is. If you have reserves but do not provide this information your application may score lower in the review process.

Declarations

I have read and agree to the terms and conditions of this grant.

Conflict of Interest

If there is an Asda colleague who is associated with your organisation as a trustee, treasurer, or any other key decision maker please indicate this here.

PLEASE NOTE: If your local Community Champion volunteers at your group as part of their Asda role, you do NOT need to declare this here.

Other Support

Have you received prior funding or support from Asda/ Asda Foundation?

Tell us More

If you have received any of the following support from Asda Foundation/Asda, please tick all that apply

Other Opportunities

Would you be happy to be contacted in relation to other funding opportunities and information?

Source

How did you hear about this grant? Tick which best applies.

Documents

Governing Document

Please upload your governing document here. The governing document sets out your group's charitable purposes and how it should be managed and run. It could be called a constitution, rules, memorandum or articles of association, trust deed etc. It's important that your governing document contains evidence of your not-for-profit status and what would happen if your group was to close.

Safeguarding Policy

Please upload your group's safeguarding policy. If your activities/premises are accessed by both children and adults your policy should cover all age groups. If you have 2 separate policies covering adults and children, please upload both.

Photo Upload
Please upload photos of the space you are transforming. Photos/videos should give a clear view of the space in a wide-angle frame, as well as highlighting where any development or repairs will take place. You can upload a maximum of 5 photos.

Photo Commentary
Please use this space to add any additional information on the photos you have uploaded to support your application.

Proof of Lease or Ownership
Please upload evidence of your lease agreement, or proof of ownership of the space. Your lease agreement should have at least 5 years remaining.

Planning Permission
If you lease the space, please upload a letter from the owner or landlord to show you have permission to carry out the proposed work. If your work requires significant structural changes, please upload proof of planning permission.

Building Quotes or Estimations
If you have any quotes or estimates for the work outlined in the cost table, please upload these here.

Comments
Please use this space if there is any further information you'd like to give on any of the documents you have uploaded above.